

Artem Protasov

Head of AI Innovations · R&D Director · Chief AI Officer (CAIO)

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Russian citizen · English C1 · Open to relocation (US / EU, visa sponsorship) and remote

SUMMARY

R&D director and product-minded AI visionary with 6+ years launching high-tech B2B/B2C products. My expertise: moving businesses onto generative AI, from designing strategy and multi-agent systems to leading R&D teams and taking products to international markets.

Launched 8+ successful SaaS platforms and services from scratch, combining deep architectural understanding (LLMs, RAG, autonomous AI agents, generative image and video pipelines) with a focus on business metrics (unit economics, MRR growth, cost optimization). As Head of the Innovation Lab (BBDO Group), built enterprise AI processes for global brands, cutting production costs several-fold. Seeking a role where I can define a company's AI strategy, lead technological innovation, and manage a strong engineering team.

SELECTED BRANDS & COLLABORATIONS

Adobe · Amazon · ByteDance (TikTok) · Yandex · Etihad Airways · Binance · General Agents · NASA · and more

KEY ACHIEVEMENTS

- **Business impact & product launches:** Built a portfolio of 8+ AI products. Designed and brought a B2B AI platform to profitability from scratch: integrating 50+ external data sources into a single interface, combined with AI funnel automation, delivered partners +35% sales on average.
- **Enterprise process optimization:** Embedded AI pipelines into the creative production of a top agency (BBDO), cutting production costs by ~40–45% on average and accelerating time-to-market for visual assets by 3–4×.
- **Innovation in autonomous systems:** Designed autonomous AI agents for marketing and sales (built on StoryLiner.online), integrating advanced LLMs to guide clients from first touch to closed deal.
- **Hollywood-grade quality:** Together with a Los Angeles (Hollywood) team, developed the Promotron and StoryLiner platforms, combining complex engineering architecture with professional film and marketing production.

CORE SKILLS & STACK

- **Strategy & Leadership:** AI strategy formation (CAIO) · R&D and cross-functional team leadership · 0→1 product launches · unit economics and monetization · B2B/B2C platform growth
- **AI Architecture & LLM:** GenAI system design · multi-agent systems (Autonomous Agents) · RAG architectures · orchestration · MCP (Model Context Protocol) · prompt / context engineering
- **Generative Pipelines:** Architecture and orchestration of image and video generation pipelines · fast integration and adaptation of new SOTA models to the task · post-production automation (FFmpeg)
- **Infrastructure & Backend:** Python · Flask · SQLAlchemy · FastAPI · vector databases (Qdrant, Milvus, pgvector) · PostgreSQL · Redis · Heroku · Docker · MLOps / LLMops

EXPERIENCE

Lead AI Architect & Product Strategist · Mar 2026 — Present

[B2B/B2C SaaS](#) · [International IT holding](#)

Architecture and product strategy for two AI platforms (B2B and B2C), built from scratch.

- Defined the vision and architecture of a B2B AI platform. Integrated AI assistants for lead processing, enabling partner agencies to raise sales conversion by 15–20% on average and offload managers.
- Designed a RAG system for parsing and aggregating data from many heterogeneous external sources into a single interface.
- Ran R&D on new platform monetization models (including marketplace-style mechanics), implementing smart recommendation algorithms.
- Managed automation processes: document recognition, CRM funnel build-out, financial-accounting integration.

Founder & AI R&D Director · Jan 2022 — Present

[StoryLiner](#), [Promotron](#), and more · [International startups](#)

Founded and technically led the development of 8+ AI products focused on content generation and marketing.

- **Promotron & StoryLiner:** together with a Los Angeles (Hollywood) team, built the architecture of the SaaS platforms (stack: Python, Flask, SQLAlchemy, deployment on Heroku / Docker). Implemented complex LLM chains for storytelling generation and their integration with visual neural networks.
- Designed and launched autonomous AI agents capable of independently running promo campaigns, managing content strategy, and publishing materials (TikTok, Shorts, Reels).
- Owned fundraising, pitching, engineer hiring, and unit-economics modeling (LTV/CAC, MRR).
- Ran advanced R&D on image-to-video generation before mainstream solutions were released.

Head of AI Innovations Lab · Sep 2024 — Nov 2025

[Instinct Creative Agency \(BBDO Group\)](#)

Founded an AI innovation lab to systematically embed neural networks into the agency's business processes.

- Designed enterprise AI tools for strategy and creative departments; trained the team on generative-AI pipelines.

- Optimized the creation of key visuals, animatics, and special projects: cut project delivery times 3× while reducing production costs by ~45%.
- Advised top management of global brands on the safe and effective use of AI in marketing.

Creative AI Director & R&D Lead · Nov 2023 — Dec 2024

[FMT.JETLAG](#) / [FollowMeTo](#)

- Led the integration of generative AI into VFX pipelines for international brand ad campaigns.
- Owned art direction and technical vision; tested and deployed new SOTA models into the studio pipeline.

AI R&D Director · Apr 2022 — Nov 2023

[Chicken Curry](#)

- Led the AI graphics direction. Adapted image and video generation pipelines to the high standards of YouTube production and ad integrations.

CEO & Executive Producer · Apr 2020 — Jan 2023

[Modern Vision](#)

- Founded a creative studio: P&L management, team hiring, full client cycle. First implementations of data art and early diffusion models in commercial projects.

Additional experience (2021–2023): Lead Multimedia AI Specialist, PopShot (AI integration into post-production).

SELECTED PROJECTS

- **AI Listing Studio:** a generator of optimized marketplace listings (boosts click-through via LLM-based SEO structuring).
- **AccomParts:** a multichain, decentralized curation and auction platform devoted to computer art. Web development, multichain architecture, smart contracts.
- **AGI Whitelist:** a conceptual Web3 / AI project with Stripe payment integration and generative heraldry.
- **ANIMI:** a studio for personalized children's stories: LLM story generation from parents' prompts and automated video generation.

EDUCATION

HSE University (Higher School of Economics), Moscow · 2026

[Master's](#) · [Media Management](#)

HSE University (Higher School of Economics), Moscow · 2024

[Bachelor's](#) · [Media Communications](#) / [Media Technology & Production](#)